



Creating Opportunities for Recovery Employment (CORE)







Where do I begin?

How do I address employment gaps?

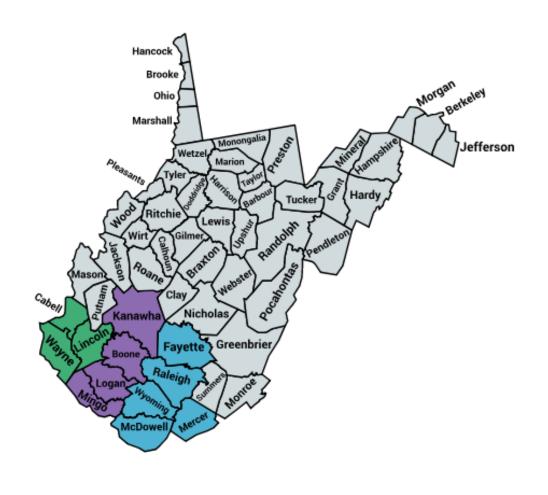
Do I mention I am in recovery during an interview?

What employment options do I have?

The CORE Goal

- To serve people and communities affected by substance use by creating a regional infrastructure for comprehensive recovery workforce development services.
- Boone, Cabell, Fayette, Kanawha, Lincoln, Logan, McDowell, Mercer, Mingo, Raleigh, Wayne and Wyoming counties







The CORE Approach

Infrastructure Development

Formation of 3
 Hubs to serve at outreach centers for 3-5
 counties

Job Engagement

Place
 Employment
 Specialists at
 the 3 Hubs

Personalized Assessments

 Employment Specialists will complete individual assessments and engagement plans for each CORE member

Business Partnerships

 Employment Specialists will work with local employers to overcome barriers to employing people in recovery and help reduce stigma

Entrepreneurship

 The development of 3 start-ups to create jobs across the 12 counties



CORE Hubs

Hub 1 will serve Cabell, Lincoln, and Wayne counties

Hub 2 will serve Boone, Kanawha, Mingo, and Logan counties

Hub 3 will serve Fayette, McDowell, Mercer, Raleigh, and Wyoming counties



CORE Participant Engagement



Person-centered approach to identify an individualized and collaborative pathway into education or the workforce.



Maintains recovery focus and offers access to peer recovery coaches.



Community collaboration (ex. City of Huntington; National League of Cities; Drug Free Moms & Babies; Workforce WV; Unlimited Future, Inc.).



CORE BUSINESS PARTNERSHIPS

Persons are screened and skill-matched with local employers.

Recovery focused education, training and supports for best practices when hiring.

Quarterly regional collaboration for continued quality improvement of the program.



Social Enterprise

- Assist in the development of at least 3 start-ups to provide additional means of workforce development and access to meaningful employment or entrepreneurship
- Explore social enterprise development to address critical health, social and economic challenges and unmet needs
- Ensure a recovery friendly workplace

Market Analysis is Distressed, At-Risk and Transitional Counties

Identify Viable Oprtion for Market Entry Develop Business
Plans for Socal
Enterprises

New Job Creation to Enhance Workforce Development and Economic Stability



CORE PERFORMANCE SNAPSHOT

7/26/2019

Persons Served

- Total Referrals: 45
 - PROACT: 30
 - Project Hope: 7
 - Self-Referral: 2
 - Drug Court: 1
 - Recovery Point 5
- Total Intakes: 16
- Pending Intakes: 17
- Total Obtained Employment: 3
- Total awaiting employer notification from applicant interviews and submitted applications: 12

Business Engagement

- Total Businesses/Organizations Engaged: 70
 - Referral Agencies: 50
 - Employers: 25
 - Education: 4
 - Apprenticeship: 3



CORE PARTNER HIGHLIGHT: UNLIMITED FUTURE, INC.





Ursulette Huntley, Deputy Director

ULEAD Trainer

- Enhance job training and job placement activities for CORE participants
- Provide personal development training: ULEAD
 - Creating a mental shift of one's outlook
 - Develop a strong, positive self-image
 - Learn to manage time more efficiently
 - Learn how to establish goals
 - Learn the important of gratitude journal
 - Learn the art of positive life affirmations



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Lessons learned...

I can control how I feel about myself. No one else can make me "feel" any type of way.

I have learned not to let immediate thoughts cause immediate actions.

My positive self-talk will result in positive thinking.





Be the resource.

We Value Community Support! Become a CORE Referral Agency.

Become a CORE Employer.

Connect with CORE on Facebook.



Become a Referral Agency



Request a Referral Form and Consent Form by emailing COREWV@marshall.edu



Become a CORE Employer



Contact CORE Employment
Specialists to schedule an
onsite tour at your organization
and receive a workforce needs
survey by emailing
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Outcomes



It's not just how many people finish training, but what skills they learned.

It's not just what skills they learned, but if those skills help them become employed.

It's not just if they become employed, but if they remain engaged in the workforce.

It's not just if they remain engaged in the workforce, but if they increase their earning potential.

It's not just if they increase their earning potential, but that it makes a difference in the quality of their lives.

It's not just the difference in the person's quality of life, It's the impact on the community in which they live.